

# End customer experience

Titan Brands optimizes its end user experiences in eCommerce with Warehouse Management System.



## Snapshot

Company	<b>Titan Brands</b>
Industry	<b>eCommerce Retail</b>
Number of Employees	<b>200</b>
Warehouse Size	<b>675,000 Sq. Ft.</b>
Körber Competency	<b>Supply Chain Software</b>
Solution(s)	<b>Warehouse Management System (WMS)</b>

## Complexity

The organization's substantial growth plans over the next several years include a goal of an "order-to-ship cycle" within hours compared to its current customer service level of days.

## Best practice

Optimize fulfillment and labor productivity within the distribution center with Warehouse Management System (WMS).



**Titan Brands is a rapidly growing online retail company. As one of the top 30 fastest growing eCommerce retailers in the US, Titan Brands is growing while building the foundation for the future.**

The organization's substantial growth plans over the next several years include a goal of an "order-to-ship cycle" within hours compared to its current customer service level of days. A key to achieving this competitive fulfillment timing is to provide real-time inventory availability combined with actual delivery timelines and shipping costs at the time the customer places an order.

Titan selected Körber's Warehouse Management System (WMS) to optimize fulfillment and labor productivity within the distribution center. Meanwhile Körber's Order Management System (OMS) will provide requisite enterprise inventory visibility to inventory available to promise (ATP), as well as shipment experience management.

The combined solution will reinvent Titan's supply chain and transform complexity into a strategic differentiator.

